Dear NSAA Member,

This is a quick pre-alert email highlighting that the NSAA Wage and Salary Survey submission workbook will be available for resorts starting this coming week.

We would appreciate your identifying a resort contact for the survey, and providing their name, email, and phone number, so we ensure they receive any new information on this year’s survey.

As in prior years the focus of the survey is to capture base hourly (or salaried) compensation for 245 of the most frequently used positions in the US Ski Industry along with a few key employment and labor statistics.

Last year the survey hit a new record with 161 participating resorts. With the challenges facing the industry due to increasing wages, and unionization activity, we are hopeful that we can increase participation even further this year to provide the best research and analytics possible for NSAA's resort management teams.

We have made some minor changes to this year’s survey to capture a few additional key employment and labor data points. You will find the submission workbook now has three pages (worksheets) for collecting resort data. These are resort data, employment and labor data, and job data pages.

The information on employee counts and VISA usage has been moved to the new worksheet page along with places to enter the number of approved but not yet filled positions at your resort, the use of volunteers, and employee housing programs.

The due date for resort submissions this year will be February 24th with the final Wage and Salary report being available in early May.

As in prior years the NSAA will offer a significant savings for participating resorts. The report for participating resorts will be discounted to $200 from the $500 price for non-participating resorts.

This year’s survey is again being sponsored for the NSAA by PepsiCo, who is generously sponsoring several NSAA projects, including industry research on diversity, equity, and inclusion.

Again, thank you for your participation in this year’s survey.

Charlie Riley

Sierra Research Associates LLC

2280 Grass Valley Hwy #308

Auburn, CA 95603

Website: [www.sierraresearchassociates.ski](http://url4188.sierraresearchassociates.ski/ls/click?upn=aiti0dag-2FDFQx-2F0n9lBMvlyijbhH9j6529Gl27k0SjcV5r8dlNfWABqxF6JCzFE0CP8u8Q3qvpfbfwqsf8mANw-3D-3DqXhb_tOUDmUF704ulqJOocYuuClKMr2tn7jLYJDdPWSxsBmvUzB-2BnJ6JQeYFkZXSdPI245mqPgr-2FBt7cyr5S2dQaqqbeZ984AY4-2FWQptTJ8wYJvcm-2FaRheot5nm2F5oO7qR-2BDq7V3nEbmktDpmK9cB99zeooEaIrhT7fDLFw5lBizQUg-2BwzBwJtwRdHP46D77OZ8gpOM05FbMTaWAt49bHCU4lN3HywzU6gSbiMnD7SoRzpIKxie2u3USxf3CYEXPgDZs)

Email: info@sierraresearchassociates.ski

Phone: 916-476-9108